

CORPORATE SOCIAL INVESTMENTS



SUMMARY

Our Corporate Social Investment Policy is aimed at providing targeted, hands-on support and sustained and meaningful contributions to upliftment projects within our local community.

CATALYST'S KEY AREA OF FOCUS

Our primary focus has always been in the areas of education and social upliftment. Prior to committing to any project we do site visits and engage with the leaders themselves to gain a better understanding of their needs, as we believe this approach leads to trust and mutual respect. We are committed to building meaningful and lasting partnerships with the organisations and projects that we are involved in by continually maintaining regular contact with them. This is evident in the length of support we have given to the initiatives that we have partnered with over the years.

We encourage all our staff to get involved in our projects and welcome regular meetings and interaction from the initiatives that we support, who give us regular updates.

WE HAVE PARTNERED WITH THE FOLLOWING INITIATIVES:-

NEW DAWN

PROUD SUPPORTERS FOR OVER 12 YEARS

New Dawn is a registered non-profit organisation providing care to approximately 120 children in Kewtown. This includes meals, after-school care and family intervention.

New Dawn aims to facilitate holistic childhood development and mentoring. They supply school children from the area with breakfast and school lunches every week day.

Through these efforts, they have grown to include various after-school activities, one-on-one mentorship, conflict resolution mediation, and the sharing of a safe, nurturing space for the children of the community to find refuge.

In addition to the above the staff at Catalyst, their families and friends personally provide New Dawn with approximately 80 Santa Shoe boxes each year for their annual year end party.

JO'S SCHOOL

PROUD SUPPORTERS FOR OVER 10 YEARS

Jo's School in Vrygrond is a happy and caring place of learning for the children and families in this area. Amidst the chaos and protests outside the wall of the Vrygrond Community Centre, Jo's School continues to provide well balanced nutritious meals, and a safe space for the children to learn and grow.

We are currently sponsoring 30 children to attend Jo's School.

AFRICAN SCHOLARS FUND

PROUD SUPPORTERS FOR OVER 10 YEARS

The African Scholars' Fund, through awards and guidance, assists promising young school children from desperately poor homes to complete their secondary or FET college education.

The Fund helps empower our youth that struggle financially by providing them with the means to contribute towards their school fees, school uniform, transport and other basic school needs. AFS is committed to nurturing, motivating, mentoring and caring for and supporting their bursars until they have completed their basic education.

GREAT GIRLS

PROUD SUPPORTERS FOR OVER 10 YEARS

LAVENDER HILL, BELHAR & KRAAIFONTEIN

Great Girls is a non-profit project run by a diverse group of women in Cape Town that aims to bridge the gap between high-school education and full-time employment for disadvantaged girls. They volunteer their time and expertise with young women in grade 11 and 12 who are looking for support. Their goal is to ensure that girls leave high school equipped with the skills to either find meaningful full-time employment or to pursue further studies.

THE PRINCIPALS ACADEMY TRUST

PROUD SUPPORTERS FOR OVER 7 YEARS

This trust seeks to turn public schools serving socio-economically disadvantaged communities into centres of excellence by focusing upon improving school leadership and teaching quality. The program is run by retired principals from various schools in and around Cape Town.

It accomplishes this via a two-prong approach;

ACADEMIC COMPONENT: Management Development Programme at University of Cape Town Graduate School of Business.

COACHING / MENTORING: Retired school principals coaching/mentoring teachers and principals & supporting them with their knowledge and expertise.

ABC FOR LIFE

PROUD SUPPORTERS FOR OVER 3 YEARS

Conveniently based within the school grounds of Sentinel Primary School in Hout Bay near Cape Town. ABC for Life gives children living in the impoverished communities of Hangberg and Imizamo Yethu access to school based support in literacy and numeracy. They also give support to other primary schools in the Western Cape by training educators and providing literacy intervention materials.

CATALYST'S INDUSTRY WIDE IMPACT

FEZEKA GRADUATE PROGRAM

The Fezeka Graduate Programme provides high potential, black South African female graduates who want to build a career in investment management with the opportunity to participate in a structured development programme which provides a powerful combination of theoretical knowledge, professional development and practical work experience within established top performing Investment Management businesses committed to growing the talent pool of women in asset management. We hosted our first graduate in February 2024.